



Soft Pauer upgraded F1 App launched for 2010 F1 World Championship

Soft Pauer Ltd is pleased to announce the launch of the 2010 version of its official Formula One™ Timing and Track Positioning Application for the iPhone and iPod Touch just ahead of the 2010 FIA Formula One World Championship.

Just as in 2009, the new version of the App will be the only way for fans to enjoy a full bird's eye view of the entire track in real time, and follow the relative positions of the whole field from lights off to chequered flag. Once again, the data will be provided exclusively live from the official Formula One™ timing information and converted to a stunning graphically rich re-creation of the circuit.

New for 2010 are:

- Refined user friendly features such as one-touch zooming in and out from your favourite driver, and self-centring to ensure the driver you are following is shown in the middle of your screen.
- German and French versions for the whole season, with Spanish and Italian to soon follow.
- Written live commentary by professional F1 journalists in all five languages.

In its debut season of 2009 the Application was chosen by Apple as one of the best 25 of the year and made the top of the best-selling sports Apps charts in over 15 countries. All these extra features which contributed to its success in 2009 will be continued this year:

- Ability to see the live timing screens as used by the teams themselves.
- Ability to replay any session at any time you choose, and jump forwards and backwards to key points of the action.
- Ability to focus on the driver of your choice.
- News and information on race circuits, teams, drivers, results, standings and more...

The App is available through the iTunes App Store.